



**WESTOP - Central Cal Chapter**  
**Chapter Meeting**  
**College of the Sequoias**  
Visalia, CA  
**August 7<sup>th</sup>, 2009**

**Minutes**

Call to Order: The August 7th, 2009 WESTOP - Central Cal Chapter Meeting was called to order by President Ricardo Marmolejo at 11:02am.

**I. Welcome and Roll Call**

- a. Ricardo Marmolejo welcomed everyone and introduced Frances Gusman, Vice President of Student Services and Dr. Jennifer La Serna, Dean of Arts and Letters. Ms. Gusman and Dr. La Serna were happy and excited to welcome WESTOP – Central Cal to College of the Sequoias.

b. <b>Present:</b>	Martina Granados	CSU Fresno
	Norma I. Cuevas	CSU Fresno
	Bernardo Reynoso	CSU Fresno
	Susana Cruz	CSU Fresno
	Liliana Sánchez	CSU Fresno
	Jenny Amaro	CSU Fresno
	Josie Casanova	CSU Fresno
	Toni Rudd	CSU Fresno
	Cesar Margarito	Cal Poly SLO
	Petra Gómez	Cal Poly SLO
	Ismael Serrano	UC Merced
	Verónica J. González	UC Merced
	Ricardo Marmolejo	COS
	Kristen Correia	COS
	GINNA BEARDEN	FCC
	Linda Mendoza	FCC
	Santiago Uvina	MJC
	Arnold Melgar	NHU

**II. Approval of Agenda**

- a. **There was a MOTION by Arnold Melgar to APPROVE the August 7<sup>th</sup>, 2009 AGENDA**  
b. **The MOTION was SECONDED by Martina Granados**  
c. **The MOTION was APPROVED UNANIMOUSLY**

**III. Approval of Minutes**

- a. **There was a MOTION by Kristen Correia to APPROVE the May 1<sup>st</sup>, 2009 MINUTES. Meeting was held at CSU Bakersfield.**  
b. **The MOTION was SECONDED by ARNOLD MELGAR**  
c. **The MOTION was APPROVED UNANIMOUSLY**

**IV. Officer Reports**

- a. **TREASURER** **Norma Cuevas - CSUF**  
i. Met with Carrie to pass on all the information from the previous treasurer  
ii. Current balance **\$15,987.00** not including expenses or payments made from Summer Jam 09

- iii. Norma has scheduled a meeting with Melissa Padilla, WESTOP CFO, to receive training on QuickBooks and how to maintain the Central Cal's finances.
  - ✓ Question: When are dues owed?
  - ✓ Ricardo: A date has not been set by the National President, there still working on the notice.
  - ✓ Ricardo: Will check if dues will be owed in July.

**b. PRESIDENT**

**Ricardo Marmolejo - COS**

- i. Ricardo: Welcome to the College of the Sequoias, wants to expose us to a campus that is student friendly and helped get a lot of the grants on board.
- ii. Ricardo: Welcomed new Board Members and thanked them for volunteering their time and effort to WESTOP and the Central Cal Chapter. We have a lot of work ahead of us, but together we'll get through it together.
  - ✓ New Member Information: Not all have written your addresses
  - ✓ Important dates: please note in your calendars
    - a. The meeting in Reno (**dates**) has been moved to Las Vegas
    - b. Chapter PDS will be held on October 8-9, 2009
  - ✓ SLC Conference: still open
  - ✓ TRiO Day: still open
  - ✓ Ricardo: putting together a binder together of information that is important to the chapter and general membership
  - ✓ Handout: description of all the roles and responsibilities for the board.
- iii. Ricardo: Is in the process of updating and creating the Chapter's forms and letterhead to promote uniformity. Forms and Letterhead will be available on the Chapter's website.
- iv. Ricardo: WESTOP Board of Directors and Service Council will be held in Las Vegas, NV on August 18<sup>th</sup>-22<sup>nd</sup>, 2009.

**c. VICE PRESIDENT**

**Cesar Margarito - Cal Poly, SLO**

- i. Cesar: No report submitted
- ii. Cesar: Is looking forward to working with all of you and learning from Ricardo and Gille
  - ✓ Jesse Reyes-Murray: Will WESTOP fees increase?
  - ✓ Ricardo: WESTOP fees will remain the same as last year but will only be a two-ter process instead of three
  - ✓ Fees
    - a. Institutional Membership
      - \$350.00 Early Bird
      - \$500.00 Regular
    - b. Individual/Regular Membership
      - \$65.00 Early Bird
      - \$100.00 Regular
    - c. Student Membership
      - \$15.00

**d. SECRETARY**

**Arnold Melgar - NHU**

- i. Arnold: Welcomed and asked everyone to sign in and check their contact information for any errors
- ii. Arnold: To Committee Chairs, please submit a copy of all reports to Arnold and Ricardo before the beginning of every meeting

- iii. Arnold: Thanked those who submitted their committee reports. All those who didn't please have them ready before our next meeting.
- iv. Arnold: Looking forward to working with everyone and is excited about this year.

Officer Reports:

- a. **There was a MOTION by Jenny to APPROVE the submitted OFFICER REPORTS**
- b. **The MOTION was SECONDED by Violeta**
- c. **The MOTION was APPROVED UNANIMOUSLY**

V. Committee Reports

a. **LEGISLATION & EDUCATION** **Kimberly Hughes – CSUF**

- i. Kimberly is not present but did submit a report

1. REPORT

a. Section A

- i. On Friday July 24<sup>th</sup>, 2009, the House of Representatives passed H.R. 3293, its FY 2010 Labor, Health and Human Services, and Education Appropriations bill. In this legislation, the House allocated \$868 million for TRIO in FY 2010.

- ii. This is a \$20 million dollar increase, it still falls short of the amount necessary to account for the increase in providing student services and far below the \$120 million dollar increase requested by the TRIO community and supported by 90 Members of the House of Representatives in our [March 2009 letter to the Appropriations Subcommittee Leadership](#)

b. Section B

- i. HR 3221 was introduced, the Student Aid and Fiscal Responsibility Act of 2009. Like the College Cost Reduction and Access Act of 2007, which restored 187 Upward Bound projects, H.R. 3221 is a “budget reconciliation bill” that restructures the financing of American higher education and makes substantial investments in early childhood education, Pell Grants, and higher education access and retention opportunities.

- ii. The legislation specifically lists TRIO-host institutions as potential recipients for the College Access and Completion Innovation Fund created by this legislation.

c. Section C

- i. The Senate will debate its own version of the Labor, Health and Human Services, and Education Appropriations bill. Thus far, the Senate Subcommittee has recommended level funding for both TRIO and GEAR UP in FY 2010.

d. Section D

- i. In order to ensure increased funds for TRIO in FY2010, it is vital that all members of the TRIO community reach out to their [Member of Congress](#), especially if they serve on the [House Labor, HHS, and Education Appropriations Subcommittee](#).

b. **SUMMER JAM 2009**

**Arnold Melgar – NHU**

- i. Arnold: There was a total of 517 participants; 487 students & 30 staff
- ii. Arnold: Summer Jam Committee managed to stay under the proposed budget of \$6,500.00. Still need to pay off 2 more vendors.
- iii. Arnold submitted all paperwork, including invoices and receipts, to Norma Cuevas (Treasure)

- iv. Arnold: We were able to provide the students with speakers and a fun filled day of activities that required them to develop team-building and leadership throughout the day.

- ✓ Questions: Was the campus receptive of the event?
- ✓ Arnold: Yes they were. The campus would like to know if we would host the event again.
- ✓ Ben: Was there a set budget?
- ✓ Arnold: Yes, we came up with the budget based on the fees collected from all participating schools.
- ✓ Martina: Was there any extra t-shirts and medals from the event?
- ✓ Arnold: Yes. They have been handed over to Reedley College, next year's hosting chapter.
- ✓ Ricardo: How many t-shirts did you order?
- ✓ Arnold: Don't have an exact amount, Cesar from CSU Monterey Bay ordered them, but we estimate that there were 500 ordered.
- ✓ Ricardo: During previous Summer Jams, participating chapters were asked to donate water for the events and recommended we do the same for next year's Summer Jam.
- ✓ Santiago: How much was the photographer?
- ✓ Arnold: \$150 for the event and pictures posted online.
- ✓ Kristen: The pictures were cool and we've used some of them in our PowerPoint presentations.
- ✓ Arnold: I plan to work with Reedley College to make their transition much easier. I also recommend having a set budget months prior to the event, and to have it approved by the chapter 3 months in advance.

c. **PDS 2009**

**Gillermina Martinez - CSUB**

- i. Gille: Not present, but submitted report.
- ii. Arnold: Reported on behalf of Guille.
- iii. **Chair:** Gillermina Martinez
  - 1. **Committee Members**
    - a. Registration: Norma Cuevas
    - b. Workshops: Gillermina Martinez
    - c. Facilities: Jenny Robledo, Martina Granados & Sandra Fuentes
    - d. Speakers:
    - e. Moderators/Evaluations:
    - f. Program: Arnold Melgar
    - g. Awards/Gifts:
    - h. Silent Auction: Santiago Uvina
    - i. Communications/Hotel: Ben Reynoso
    - j. Volenteers: Cesar Margarito, Rey Cuesta, Ricardo Marmolejo
- iv. Conference call took place on August 4<sup>th</sup> to discuss planning, the call was productive.
- v. There was a proposed change to the agenda, to have it for 2 days only.
  - ✓ Cesar will host the new member orientation everyone else should be at the Fairshare 101 workshop.
  - ✓ We will have our chapter meeting at the end of the conference.
- vi. Registration:
  - ✓ The announcement (flyer) has been sent out via-mail please look at it as it provides a lot of information regarding PDS.

- ✓ Norma: Will be receiving the registrations.
- ✓ Arnold: the committee decided to extend the early bird special from Sep. 4<sup>th</sup> to Sept 18<sup>th</sup>. After the 18<sup>th</sup> you will be required to the next tier.
- vii. Facilities:
  - ✓ The facilities at the university are being booked, the # of rooms has yet to be determined as we have not finalized the # of workshops
- viii. Workshops: A call for workshops was sent out. Right now we have 3 workshops.
- ix. Silent Auction:
  - ✓ Santiago Uvina: our fundraising chair will oversee the silent auction.
- x. Action Items:
  - ✓ Chair has to work on a proposed budget for the event. She will contact Pres-Elect and treasurer to see what is budgeted this year.
  - ✓ The committee still needs volunteers to fill in the remainder of the areas: Speaker, Moderators/Evaluations and Awards.
  - ✓ The call for ads was sent out. Please consider purchasing an ad for the program and highlight your students.
  - ✓ Our goal is to have the workshops, ads, awards, and program secured and completed by September 21.
- xi. Comments/Questions:
  - ✓ Jenny: If you're not a paid member do we still pay non-member fees?
  - ✓ Ricardo – we are waiting to hear back from the National President to set the fees for WESTOP.
  - ✓ Cesar: The early bird special was moved back due to that.
  - ✓ Ricardo: What schools are planning to attend?
    - a. CSU Fresno
    - b. West Hills
    - c. UC Merced
    - d. Modesto Junior College
    - e. NHU
    - f. Fresno City
    - g. Cal Poly

**d. SLC 2010**

**Rey Cuesta - CSUB**

- i. Rey: Not present but report was submitted to Ricardo Marmolejo.
- ii. Committee Members:
  - ✓ Rey – Chair
  - ✓ Gille – Co-chair
  - ✓ Registration: STAAR Program, Martina Granados
  - ✓ Program – Gille
  - ✓ Facilities: CSU Bakersfield
  - ✓ Workshops: Jenny R. & Martina
  - ✓ Moderators & Evaluations
- iii. Tentative date: Jan 29 - 30, 2010
- iv. Hotel:
  - ✓ Four Points by Sheraton Bakersfield (website: [www.fourpoints.com/bakersfield](http://www.fourpoints.com/bakersfield))
- v. Tentative Friday's Event:
  - ✓ Friday, January 29 depending on early arrival.
- vi. Facilities:
  - ✓ Some rooms are tentatively reserved.

- vii. Food:
  - ✓ The caterer has been reserved tentatively
- viii. Action Items:
  - ✓ By the end of the meeting, Rey would like to know if that is the day you want to have for SLC.
  - ✓ Ricardo: will this day work for everyone?
  - ✓ Ismael: Would prefer it in the Early Spring due to weather (fog, traffic delays)
  - ✓ Norma: Spring works better for her program.
  - ✓ Ricardo: is concerned whether the schools will allow our kids to miss school to attend SLC.
  - ✓ Gina: How was the 1 day event?
  - ✓ Jenny: it felt like a college field trip
  - ✓ Ricardo: 1 day was convenient
  - ✓ Jenny: bus drivers can only drive 15 hours a day and are required to get 8 hours of rest.
- ix. Comments/Questions
  - ✓ Jenny: Who's planning to attend? Show of hands: Half the group.
  - ✓ Gina: What kinds of workshops are provided? Is there an agenda out?
  - ✓ Ricardo: Would like to see workshops on etiquette.
  - ✓ Jenny: would like to see a Latino Symposium
  - ✓ Santiago: would like to see a workshop on Public Speaking
  - ✓ Susana: has a suggestion for keynote speaker. A lawyer to share his story of how he became a lawyer.
  - ✓ Petra: would like to see a workshop on myspace and facebook etiquette.
  - ✓ Ricardo: Anyone interested in joining the committee?
  - ✓ Ricardo: suggested of integrating Trio Day and SLC
  - ✓ Norma: Check in with Wendy (TRiO Day Chairperson)
  - ✓ Petra: can you tell me more what SLC is?
  - ✓ Cal Poly: What students go?
  - ✓ Ben: You get to choose your students

**e. TRiO Day 2010** **Wendy White - CSUF**

- i. Wendy: Not present and not report submitted

**f. SCHOLARSHIPS** **Susana Cruz - CSUF**

- i. Susana: The committee has met and has selected a total of 10 recipients for \$400 scholarship each.
  - ✓ Educational Talent Search:
    - a. Ricardo Perez (Tulare Union High School)
    - b. Ariel Barrios (Tulare Western High School)
    - c. Nancy Xiong (Redwood High School)
    - d. Manpreet Kaur (Redwood High School)
  - ✓ Student Support Services:
    - a. Gerardo Zenteno (CSU Monterey Bay)
    - b. Fatima Ramirez (CSU Bakersfield)
    - c. David Taula (CSU Bakersfield)
  - ✓ Upward Bound & ELL Upward Bound:
    - a. Maria Guadalupe Ramos (Madera High School)
    - b. Mai Tria Moua (Edison High School)
    - c. Karina Perez (Fresno High School)

- ii. Students from ETS and SSS received personal calls from chair requesting “Statement and Photo” for our chapter’s website (information has been forwarded to communications chair) UB award recipients will be announced during their Senior Luncheon in May.
- iii. College students may submit proof of enrollment plus statement and photo and receive their award immediately, HS students may have to wait until they enroll in classes at the university.
- iv. What constitutes enrollment?
  - ✓ Norma: proper documentation would be original, which can be faxed with original mailed as well.
- v. Recommendations: would like to create a committee.
  - a. Violeta and Tony would like to be part of this committee.
- vi. Budget, has it been set for this year?
  - ✓ Ricardo: same as last year
  - ✓ Norma: its \$5,000
  - ✓ Ricardo: Tentative Budget for \$4,000
- vii. When is the best time to set a deadline for this year? And when would be a good time to present the scholarships?
  - ✓ Arnold: Scholarships were scheduled to be distributed in SLC last year.
  - ✓ Susana: we can wait til the next meeting.
  - ✓ Tony: with regards to the question: we have to be a paid member in order to submit an application, this has to be addressed?
- viii. Susana: is looking forward to working in her new position.
- ix. Martina: Will you be fundraising to raise money for Scholarships? Rather than just relying on the budget.
  - ✓ Norma: this is something that the chair can work on to ask for donations.
  - ✓ Susana: is open to that idea
  - ✓ Gina: When will the application be out for students to start applying?
    - a. Is waiting on the membership, who is waiting to pay for their memberships fees.
    - b. Does not want to distribute it until we have a deadline for membership fees.
    - c. Gina: the application was out there for a very short time
      - Susana: would like to provide more time to the students to fill out the application.
      - Tony – a lot goes into the meeting, letters of recommendation, etc...
      - Susana: applications were submitted in portions
      - Norma: provide instructions on how to complete an application.
      - Tony: provide a checklist to help the students out.
      - Martina: the recommendation is don’t wait until the next meeting to submit a deadline, the early the better. Also, set deadlines. The earlier the better.

g. **COMMUNICATIONS**

**Ben Reynoso - CSUF**

- i. Ben: report submitted.
- ii. New Website:

- ✓ Front page has group photo of everyone, upcoming events, links to Summer Jam 09 photo page, WESTOP Conference workshops from March.
- ✓ Updated Historian page/events/chairs
- ✓ Updated Board members/chairs/contact
- ✓ Updated members page/take photos today of new members if needed.
- ✓ Ben: Thanked ETS Fresno State for over 200 ETS grads/schools attending & UB Fresno State for attending football game.
- ✓ Still missing schools servicing sections on Members Directory
- ✓ All Scholarship recipients are up on the site.
- ✓ PDS 2009 information is up
- ✓ Got hotel information for top 3 choices for PDS 2009 check out the separate link created.
- ✓ Summer Jam 09, will get pictures today from Arnold.
- ✓ Ben: Needs to get compensated fro 09-10 MacMe program
- ✓ Need to get a domain and payment for it, prices attached.

iii. Comment/Questions:

- ✓ Ben: Domain name has been lost.
- ✓ Has uploaded it on a different web name  
(<http://web.mac.com/cencalwebmaster/cencal>)
- ✓ Ben: Will upload Summer Jam, Arizon and Bakersfield pictures
- ✓ Ben: Executive Boar page and information available.
  - a. Ben: no reason not to be in contact.
- ✓ Ben: Commends Talent Search for providing updates
- ✓ Ben: Member directory has been updated.
- ✓ Ben: Scholarship recipients have been highlighted on the website.
- ✓ Ben: Spoke with Gille and has posted all PDS information.
- ✓ Ben: Needs Rey to submit information to upload on website
- ✓ Ben: Will update Summer Jam pictures once they have been submitted.
- ✓ Ben: Submitted receipts for \$100 reimbursement.
- ✓ Gina: Great Job!
- ✓ Norma: Nor-Cal, So-Cal websites look nothing like this. He's (Ben) really creative
  - a. Refers everyone to the website.
  - b. Can we list the schools?
    - Ricardo: send Ben the school you serve your school information
    - Ricardo: please refer people to the website.

iv. Ben: We are taking our group picture after today's meeting.

**h. HISTORIAN**

**Dennis Adkins, Fresno City College**

- i. Dennis: Not present and no report submitted
- ii. Has been gathering information to update our history

**i. BYLAWS**

**Kristen Correia - College of the Sequoias**

- i. Not much to report.
- ii. Needs copies of bylaws and guidelines.
- iii. Will contact Omar for bylaws
- iv. Will make sure that we are in compliance with WESTOP guidelines and so on.

**j. FUNDRAISING**

**Santiago Uvina, Modesto Junior College**



- i. Santiago: Report has been submitted.
- ii. Santiago: \$211 was collected from the marble game on May 1<sup>st</sup> at CSU Bakersfield.
  - ✓ Running total for the **Marble game**: \$3,093.00
  - ✓ Winner will receive half of that including today's earnings.
- iii. Tickets will be for sale after the meeting 6 tickets for \$5 and you must buy your CenCal pin if you do not have one.
- iv. Please bring items to donate for raffle. Anything will do. Doesn't have to be college paraphernalia.
- v. Pins: are \$6 dollars.
- vi. Tickets are still a \$1 or 6 tickets for \$5 and so on.
  - ✓ Ricardo: Let's say I win, the money that goes to scholarships goes to this years budget or next year?
    - a. Santiago: This year.
  - ✓ Norma: if you win today, money will not be readily available today.
  - ✓ Petra: can you explain the marble game?
    - a. Santiago: You purchase raffle tickets, if your ticket gets drawn, you have the opportunity to draw 1 marble from the bag. If you retrieve the green marble you win.
    - b. Luck would have it; Petra drew the green marble and won.  
Congratulations

Committee Reports:

- a. **There was a MOTION by Cesar to APPROVE the submitted OFFICER REPORTS**
- b. **The MOTION was SECONDED by Norma**
- c. **The MOTION was APPROVED UNANIMOUSLY**

VI. Old Business

- a. Nothing to Report

VII. New Business

- a. Nothing to Report

VIII. Announcements

- a. Next Chapter Meeting
  - i. October 9<sup>th</sup>, 2009 at PDS
  - ii. Ricardo: 100% retention through our six-week Summer Academy. All students did great academically.
  - ii. Gina: FCC UB Programs had a great summer program as well.
  - iii. Two CSU Fresno presidents were UB and both are receiving an "education award."
  - iv. Ben: John Quiñonez spoke at CSUF's Latino Commencement Ceremony and was awarded "Best Reporter of the Year." He's a UB alumni.
  - v. Ricardo: Thank you all for attending his first meeting as Chapter President. Welcome to Visalia, enjoy your lunch and participate in the marble game.

IX. ADJOURNMENT

- a. **There was a MOTION by Cesar to ADJORN the meeting**
- b. **The MOTION was SECONDED by Jenny**
- c. **The MOTION was APPROVED UNANIMOUSLY**
- d. **Meeting ADJORNED at 1:14pm**